



## 25<sup>th</sup> Annual Bowl for Education

Thursday, March 19th at Leisure Time Bowling (Cleveland)  
Thursday, March 26th at Classic Lanes (Athens)

### SPONSORSHIP OPPORTUNITIES

Deadline: Thursday, February 19, 2026



*JA'S Bowl for Education*  
*Inspire and prepare young people for success!*

#### What is Junior Achievement?

Junior Achievement (JA) is the world's largest organization dedicated to educating young people about business, economics and free enterprise. JA provides current state-of-the-art educational materials, computer software and trained volunteers at no cost to the schools or students. JA of the Ocoee Region's volunteers positively impact the lives of over 6,600 students in 31 public and private schools throughout our 5 counties each year. JA of the Ocoee Region is funded entirely by voluntary contributions from the private sector and is governed by local volunteer boards of directors and trustees. Junior Achievement is a non-profit, tax-exempt 501(c)(3) educational organization.

#### What is JA's Bowl for Education?

The **Bowl for Education** is Junior Achievement of the Ocoee Region's **25th Annual** bowling fundraiser. This is a great way to have fun with co-workers & peers outside of the office or school, win great prizes and raise money for a worthwhile cause.

JA's bowl for education is more than just a one-day event, **it's an entire season!** The bowl for education allows JA to present classes throughout the year in our 5 counties.

Interested in bowling too? Many companies use this as an opportunity to support the community while hosting a team building event. Team registrations available now! See complete details at: <https://ocoeeregion.ja.org/>

#### Why should my company sponsor this event?

- Help empower young people to own their economic success.
- Partner with a solid and well-respected non-profit organization that has been in Cleveland, TN for more than 60 years.
- Perfect opportunity for a company with an interest in marketing to a broad base of employees from some of the Ocoee Region's greatest companies.
- Reaches 300+ bowlers directly at our Bowl for Education through signage at the event.
- Inexpensive way to be recognized with the community and to show your support.

**THANK YOU!**

We'd like to thank our supporters for their outstanding fundraising success at last year's Bowl for Education.

- |  |  |
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| • Alcoa Tennessee Federal Credit Union | • Joe Rodgers Office Supply, Inc.                  |
| • Andrew Johnson Bank                  | • McDonalds – Smith Management                     |
| • Athens Utilities Board               | • Nancy Casson-Bradley Co. School Board District 1 |
| • Bank of Cleveland                    | • Nate Tucker                                      |
| • Bowater Credit Union                 | • Old National Bank                                |
| • Bradley Medical Center               | • Randstad   |
| • Builtwell Bank                       | • Resolute Forest Services                         |
| • Century Printworks                   | • SouthEast Bank                                   |
| • Cleveland Utilities                  | • Southern Heritage Bank                           |
| • Elder's Ace Hardware                 | • TCAT- Athens                                     |
| • First Horizon Bank                   | • Truist   |
| • Food City                            | • Vicki A. Moore Agency                            |
| • HHM, PLLC                            | • Wright Brothers Construction Company             |
| • J & S Restaurants (Hardee's)         |  |

**JA's Champions for Education – Proud Partners:**



TRUIST

OLD NATIONAL BANK



Cleveland State  
COMMUNITY COLLEGE

**WACKER**



The Tucker Foundation

# LEVELS OF SPONSORSHIP

JA's Bowl for Education is Junior Achievement of the Ocoee Region's largest fundraiser thanks to the efforts of over 300 business professionals who represent over 30 local businesses in our region. Participating companies and schools organize teams of up to five people who raise funds for Junior Achievement's programs. The JA Bowl for Education is a great team building event that helps employees support local educational efforts and make a lasting impact on their community, helping JA of the Ocoee Region reach over **6,600 students**.

## Presenting Sponsor \$1,500

Company logo printed on back of shirts as top sponsor, display table and representative at event, company logo placed prominently on event banner. Logo on JA's website and social media page with link to business website. Complimentary bowling team up to 5 players.

## Title Sponsor \$750

Company logo printed on back of shirts. Logo on lane sign and event banner. Logo on JA's website and social media page with link to business website. Door prize presenter during the event.

## Shirt Sponsor \$500

Company logo printed on back of shirts. Logo on lane sign and event banner. Logo on JA's website and social media page.

## Lane Sponsor/ Name on Shirt \$250

Company logo displayed above a lane at the event and company name will be printed on back of all shirts. Company name on JA website.

## Lane Sponsor \$175

Company logo displayed above a lane at the event and on event banner. Company name on JA website.

## PRIZE SPONSOR \$ VARIES

Opportunity to provide promotional and logo items to be distributed as incentives to bowlers during the event. In-kind or financial contribution to "underwrite prizes" as incentives for JA bowling participants.  
(Prizes are provide based on the funds raise).

### In-Kind Request

### Your Donation

1 gift card valued at \$100	\$100
2 gift cards valued at \$50 ea.	\$100
5 gift cards valued at \$30 ea.	\$150
15 gift cards valued at \$20 ea.	\$300
35 gift cards valued at \$10 ea.	\$350



For additional information, contact  
**Melissa Gunnell at (423) 614-8777**  
or [melissa.gunnell@ja.org](mailto:melissa.gunnell@ja.org)

To sponsor JA's Bowl for Education please complete the form below and send payment to:  
Junior Achievement of the Ocoee Region, P.O. Box 2202, Cleveland TN 37320-2202  
**Deadline: Thursday, February 19, 2026**



Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

\_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

\_\_\_\_ Yes, I would also like to contribute a door prize for the event (\$25 value)

Check enclosed \_\_\_\_ or  
Invoice:  
January \_\_\_\_  
February \_\_\_\_